



**Historic Downtown Gresham Business Association**

**Board Minutes**

Tuesday, November 22, 2022

Via Zoom

Present: Claire Lider, President  
Shannon Chisom, President-Elect  
Kerry Ann O'Halloran, Treasurer  
Bryce Bailie, Board Member  
Jessica Clark, Board Member  
Thea Enos, Board Member  
Kayla Viramontes, Board Member

Absent: Kayla Brown, Immediate Past-President  
Nikkiel Lefebre, Secretary  
Jami Bailie, Board Member

**I. 2023 Meetings:** There was discussion on the start time for Board meetings due to some Board Members needing a later start time. *It was consensus that future meetings would start at 8:15 a.m.* The 2023 Dates & Times were presented. It was noted that Kerry Ann would miss the February 24, 2023 meeting.

Claire explained that the HDGBA has the opportunity to regularly meet at Red Fred (our current location) and the Little Theatre. She explained that both have pros and cons with regards to location, capacity, etc. Plus, she said that the group may want to consider a quarterly rotating meeting to showcase and involve other businesses. *After discussion, it was decided to hold the meetings for the first quarter, January, February and March 2023 and then revisit the topic at the February Board Meeting. It was decided to rotate Board Meeting locations in April, August and December 2023 to member business locations to showcase member businesses. It was noted to be sure businesses didn't feel that they had to provide food and beverage.*

Kayla V. Noted she would have the check-in desk ready to go and would have a sign outside to help direct people to the meeting.

**II. Fall Social Recap:** The Fall Social was discussed, all Board Members that attended the event enjoyed the location, food and company.

**IV. Third Thursday:** There was discussion on the November Third Thursday. It was noted that those participating in the December Third Thursday should submit their plans to Jessica for social media. It was noted there is a need for a Chair for the Third Thursday Committee and this would be brought up at the December General Meeting.

**V. Budget & Committees:** There was discussion on 2023 Committees and Board roles. The following was determined:

2023 Board Roles:

- Membership Recruitment - Kayla V.
- Community Enhancement - Thea
- Marketing & Social Media - Jessica
- Events - Shannon
  - a. My Hero's a Winner - Kayla B.
  - b. Third Thursday - Need a Chair
  - c. Halloween - Sarah, Bryce and Jami

Bryce gave a report to the Board on current membership and the budget.

*Claire stated that she would like a proposed budget for the year 2023 and asked Committees to submit this information to her for compilation.*

**VI. Updates:** Board Members then gave updates on the following:

- a. Holiday Garland - Shannon stated that we do need to work on payment for the garland that is up in Downtown.
- b. Shop Small Saturday - Jessica said that she could repost any sales that merchants are having.
- c. Membership Update - Kayla spoke about some ideas that she is implementing in 2023 such as welcome packets, Membership stickers, QR codes for windows, etc.

**The meeting was adjourned at 9:04 a.m.**

*Meeting Minutes respectfully submitted by Claire Lider.*