



**Historic Downtown Gresham Business Association**  
**General Meeting Minutes**  
Tuesday, December 6, 2022  
Red Fred Collective

Present: Claire Lider, President  
Kayla Brown, Immediate Past-President  
Shannon Chisom, President-Elect  
Kerry Ann O'Halloran, Treasurer  
Bryce Bailie, Board Member  
Jessica Clark, Board Member  
Thea Enos, Board Member  
Kayla Viramontes, Board Member  
Sasha Konell, City of Gresham  
Anna Snyder, City of Gresham  
Sarah Wolfe, Brow Babe Studio  
Sue O' Halloran, KMO Real Estate  
Kori Orozco, The Dreadful Stitch  
Carrie Hughes, Side Hustle Auctions  
Codie Johnson, Northwest Enforcement  
Erin Beggs, Gresham Area Chamber of Commerce

Absent: Jami Bailie, Board Member

**The meeting was called to order at 8:05 a.m.**

**I. 2023 Board and Meetings:** Everyone present introduced themselves, their business and noted if they were on the Historic Downtown Gresham Business Association (HDGBA) Board.

The meeting locations in 2023 were distributed. Claire noted that the first quarter meetings would be held at the Red Fred Collective, 271 NE 3rd Street. The April, August and December 2023 Meetings will be held at locations of HDGBA members. It was noted that the Board wanted these volunteers to know that food and beverage is not an expectation of hosting. ***If you would like to volunteer your location for one of these hosting opportunities, please let us know.***

**II. General Business:**

- a. Meeting Minutes from the November 22, 2022 Board Meeting were distributed and approved as presented.
- b. Kayla V. gave an update on membership efforts.
- c. Claire presented the Financial Update that Kerry Ann had compiled. It was noted that the fund balance is currently \$11,043. Shannon noted that HDGBA is still collecting donations for garland.

**III. Event Review:**

- a. Fall Social - The Fall Social was discussed and all that attended said they enjoyed the event. Gratitude was expressed to the organizers of the event, The Burrito Shop who catered the event and to Mike McKeel who donated use of the facility.
- b. Third Thursday - The November Third Thursday event was discussed and how to keep the momentum going for the event.
- c. Shop Small Saturday - There was discussion on Shop Small Saturday with regards to creating a budget for it, doing a press release and doing a Chamber/ City blast. The overall consensus was that more advertising and coordination needed to be done next year.

**IV. Upcoming Events and Activities:**

- a. There was discussion on Third Thursday event and what businesses were planning for December's event. It was noted that a Chair is needed in 2023 for this Committee. It was suggested to create a sign to promote Third Thursday, to look into asphalt stickers for Third Thursday and create rack cards. There was extensive discussion on looking into a Main Street Program to help fund activities such as Third Thursday and other activities in Downtown.
- b. 2022 Spirit of Christmas was discussed. Bringing back the HDGBA's North Pole Village was discussed. It was the consensus to look at expanding the HDGBA's role in the event in 2023.
- c. Holiday Garland - this item was discussed under General Business.
- d. Window Decorating - Claire reminded merchants that the HDGBA is encouraging merchants to decorate their windows for the holidays.

**The meeting was adjourned at 9:14 a.m.**

*Meeting Minutes respectfully submitted by Claire Lider.*