



Board Mtg Notes 2.28.23

In attendance: Claire Lider, Kayla Brown, Shannon Chisom, Kayla Viramontes, Jessica Clark, Thea Enos and Bryce Bailie

General:

Kayla V: 4 New Members - Spreadsheet is correct. Contact information is the current project. Invoicing Monthly for those members on the outskirts and keep reminding those that may just be off the radar. Today is the last day to sign up to remain on the membership lists.

Kerry Ann - financial increase by \$1000

Bryce- Tax Filing 990 secretary fee \$50 to be a part of Oregon. He will take care of it.

Board Reports

Amee: Secretary Introduction - There is a small Budget.

We are needing more submissions for display- Kayla offered to help.

Silvie Andrews- Board Member Appointment. Wonderful connection and a wonderful, helpful individual. All approved.

3rd Thursday- Shannon Chisom

Third Thursday stickers may go out once weather changes. March- No concert due to St Patricks. Troutdale is considering 1st Fridays to be year round. Cultural grant to be used for 3rd Thursday.

Jessica -Flags and A frames transport to the little theater. Pick up on the 7th assigned to Claire.

Thea- suggested a tutorial of what a GOOD social media post would be at our next general meeting. Suggest who they can contact for that service.

Kayla B - reached out to multiple schools- many have responded with general interest. MLA Aurthur Academy, rockwood preparatory and MEWA. It's time to start the social media campaign.

30th anniversary- need to build out the downloadable PDF. She is still needing to purchase the gift certificates for the teachers. Budget was discussed. Kayla asked for participating individuals to re-share the social posts.

Halloween; Shannon

East Hill Hosting - Harvest Festival after the community trick or treating

4pm candy and then kids can go to East Hill to participate

20 booth chocolate fountain bounce houses hotdogs.

East Hill Offered their space for trunk or treat- Shannon felt that we should ADD not change the process. Theme suggested Willy Wonka.

Thought of closing miller + 5th for safety purposes.

Budget- looking for help, Mewa, etc

Traffic and closure concerns re; re-opening the streets. Shannon assured the closure can continue a little longer.

Suggestion: Reaching out to Trimet as a reminder.

Talk of the overall theme of carnival. EastHill is all in to help.

Thea Community Enhancement- Giveaway to promote 3rd Thursday Asking for chamber Meeting contribution - Ameer offered a free day pass. She's there for drop off W-Sat Needed for Friday AM March 10th.

Jessica- Social Media.

Suggested looking at an East County partnership program. Jessica asked to discuss boundaries of the HDGBA. Claire noted that boundaries would be a discussion during the Main Street facilitation.

Main street program update

Time 3.17 @9am 90 min meeting

Sue O'Halloran is invited to attend and is a wealth of knowledge.

Claire will keep us updated as they come.

Jessica note: Judy Han- Artwork is such a highlight can we tie this in?

Guide Dogs, Mr Gresham etc

Kayla B; Have we made progress with the Signage?

All inclusive letter of support- Accessible playground. (Through Matching Funds)

Shannon recommended a blurb about WHERE the funding is coming from to deter any potential issues of community malcontents.

Community Enhancement grants- Mike Gonzalez. The sign needs to be replaced.

Suggested that we remove the sign portion- leave the posts.

Vinyl banner for promoting third thursday temporarily. \$4200 quote for replacing the woodensign. Claire will be looking for additional quotes.

\$60k is the Total Grant amount

Sue is spearheading the Gresham security grant. To keep our area safe

There was discussion on TriMet on Main Street since this was brought up by a previous board and if it needed to be revisited. It was determined not to discuss TriMet at this time.

Shannon- Rack Grant Regional Arts and Grants for musicians for 3rd thursday.

Tree trimming - Postponed.